

## BULLETIN

### WOLLAN LEADS VERSACE

In the English alphabet, W follows V. In the fragrance alphabet, **Marjorie Wollan** will lead **Versace's** effort, as reported in *Cosmetic World* on January 27, 2003.

### THE CRADLE'S CRAVING

The latest craving at the **Cradle Group** reflects a sister for its **Erno** brand. **N** and **T** are negotiating with the **KCM** group of brands and looking for a sweet deal.

### UK AND SPAIN

#### ANNOUNCE FIFI WINNERS

The results of the **FiFi Awards** in the U.K. and Spain have just rolled in. The winners, include **Dior Addict** in the U.K. and **Azahar** in Spain for best women's fragrance in the prestige category; **Boss in Motion** won in both countries

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### NEW HIRE AT BIOTHERM

**Hwa-Kyung Chung** has joined **Biotherm** in the U.S. as senior vice president, brand director. A six-year member of the **L'Oréal Group**, Ms. Chung was

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### BEAUTY BALL'S MILLION

The **March of Dimes Beauty Ball**, honoring **Cosmopolitan Cosmetics' Donald Loftus** and **Gail Gordon** of **Macy's East**, which will be held at the

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### IFF CUTS 150 JOBS

As part of its reorganization plan expected to be completed this year, **International Flavors & Fragrances** has cut 150 positions, primarily in its North American and European operating regions.

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Body Bistro  
Eye Jelly has  
a scent  
reminiscent  
of green-  
apple candy.



The new **Eye Jelly** from **Body Bistro**, an Ayurvedic apothecary line, not only features the clean scent of green apple, but also includes tumeric, kelp and neem leaf in a restorative and anti-aging blend.